Find What You're Looking For

Website: www.markemmrealestatemedia.com

Call: (346) 789-3887

Section 1: Bundle & Save!

- 1. The Essential Showcase | Starting at \$199
- 2. **The Premium Showcase** | Starting at \$299
- 3. The Elite Showcase | Starting at \$410
- 4. The Ultimate Showcase | Starting at \$500

For Vacant Lots or Land-Only Properties

1. The Lot / Land Showcase | Starting at \$199

Section 2: Individual Services

- 1. Professional Photography | Starting at \$105
- 2. Twilight Photography | Starting at \$110
- 3. Aerial Photography | Starting at \$105
- 4. Lifestyle & Amenities Photography | Starting at \$50
- 5. Video WalkThru | Starting at \$150
- 6. Social Media Video Production | Starting at \$150
- 7. **Aerial Videography** | Starting at \$150
- 8. Matterport™ 3D Virtual Tour | Starting at \$200
- 9. **Virtual Staging** I Starting at \$35
- 10. 2D Floor Plan I Starting at \$75
- 11. Interior Design Photography | Starting at \$200
- 12. Twilight Photo Conversion | Starting at \$20

Section 1: Bundle & Save!

Bundle 1: The Essential Showcase

Customize your package. Select any TWO.

- Photography
- Video Walk Thru
- Twilight Photography

- Aerial Photography (5 pictures)
- Aerial Videography (45-60 seconds)

| SQ FT | Price |
|---------------|---------------------|
| Under 2,000 | \$199 |
| 2,001 - 4,000 | \$224 |
| 4,001 - 6,000 | \$259 |
| 6,001 - 9,000 | \$304 |
| 9,000 above | Call/chat for quote |

Pricing Tier: Your pricing tier is based entirely on the **home's square footage.** Whether the property sits on a small lot or extensive acreage, the size of the land **will not** increase the price.

• **Example:** The service fee for a 2,500 sq. ft. house remains the same whether it sits on a small lot or on 5 acres; there are no hidden acreage fees.

Detached Structure Add-On: To include photography for any additional buildings on the property (e.g., pool houses, sheds, or separate workspaces), an extra flat fee of \$50 per structure will apply to the chosen bundle.

Bundle 2: The Premium Showcase

Customize your package. Select any **THREE.**

- Photography
- Video Walk Thru
- Twilight Photography
- Aerial Photography (5 pictures)
- Aerial Videography (45-60 seconds)

| SQ FT | Price |
|---------------|---------------------|
| Under 2,000 | \$299 |
| 2,001 - 4,000 | \$324 |
| 4,001 - 6,000 | \$359 |
| 6,001 - 9,000 | \$404 |
| 9,000 above | Call/chat for quote |

Pricing Tier: Your pricing tier is based entirely on the **home's square footage.** Whether the property sits on a small lot or extensive acreage, the size of the land **will not** increase the price.

• **Example:** The service fee for a 2,500 sq. ft. house remains the same whether it sits on a small lot or on 5 acres; there are no hidden acreage fees.

Detached Structure Add-On: To include photography for any additional buildings on the property (e.g., pool houses, sheds, or separate workspaces), an extra flat fee of \$50 per structure will apply to the chosen bundle.

Bundle 3: The Elite Showcase

Customize your package. Select any FOUR.

- Photography
- Video Walk Thru
- Twilight Photography
- Aerial Photography (5 pictures)
- Aerial Videography (45-60 seconds)

| SQ FT | Price |
|---------------|---------------------|
| Under 2,000 | \$410 |
| 2,001 - 4,000 | \$435 |
| 4,001 - 6,000 | \$470 |
| 6,001 - 9,000 | \$515 |
| 9,000 above | Call/chat for quote |

Pricing Tier: Your pricing tier is based entirely on the **home's square footage.** Whether the property sits on a small lot or extensive acreage, the size of the land **will not** increase the price.

• **Example:** The service fee for a 2,500 sq. ft. house remains the same whether it sits on a small lot or on 5 acres; there are no hidden acreage fees.

Detached Structure Add-On: To include photography for any additional buildings on the property (e.g., pool houses, sheds, or separate workspaces), an extra flat fee of \$50 per structure will apply to the chosen bundle.

Bundle 4: The Ultimate Showcase

ALL INCLUSIVE.

- Photography
- Video Walk Thru
- Twilight Photography
- Aerial Photography (5 pictures)
- Aerial Videography (45-60 seconds)

| SQ FT | Price |
|---------------|---------------------|
| Under 2,000 | \$500 |
| 2,001 - 4,000 | \$525 |
| 4,001 - 6,000 | \$560 |
| 6,001 - 9,000 | \$605 |
| 9,000 above | Call/chat for quote |

Pricing Tier: Your pricing tier is based entirely on the **home's square footage.** Whether the property sits on a small lot or extensive acreage, the size of the land **will not** increase the price.

• **Example:** The service fee for a 2,500 sq. ft. house remains the same whether it sits on a small lot or on 5 acres; there are no hidden acreage fees.

Detached Structure Add-On: To include photography for any additional buildings on the property (e.g., pool houses, sheds, or separate workspaces), an extra flat fee of \$50 per structure will apply to the chosen bundle.

For Vacant Lots or Land-Only Properties

The Lot / Land Showcase

Customize your package. Select any **TWO.**

- Ground-Level Photography
- Aerial Photography (5 pictures)
- Aerial Videography (45-60 seconds)

| SQ FT | Price |
|--------------------------|---------------------|
| Under 10,000 | \$199 |
| 10,001 - 43,560 (1 acre) | \$224 |
| 1.1 acre to 5 acres | \$259 |
| 5.1 acres to 10 acres | \$304 |
| 10 acres above | Call/chat for quote |

Pricing tiers: This tier is exclusively for vacant land without existing homes.

Please Note: Any structure present on the property—whether fully built, partially constructed, or in a broken-down state—will incur a **\$100 Structure Fee**, which will be added to the standard pricing tier.

Section 2: Individual Services

Service 1: Professional Photography

Everything you need to showcase your property powerfully and professionally.

- 35-50 High-Resolution Photos (Interior & Exterior)
- **Professional editing**, including "Greener Grass" and "Bluer Skies" enhancements for that perfect curb appeal.
- MLS & Print Ready
- 24-Hour Turnaround

| SQ FT | Price |
|---------------|---------------------|
| Under 2,000 | \$105 |
| 2,001 - 4,000 | \$130 |
| 4,001 - 6,000 | \$165 |
| 6,001 - 9,000 | \$210 |
| 9,000 above | Call/chat for quote |

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• **Example:** The service fee for a 2,500 sq. ft. house remains the same whether it sits on a small lot or on 5 acres; there are no hidden acreage fees.

Detached Structure Add-On: To include photography for any additional buildings on the property (e.g., pool houses, sheds, or separate workspaces), an extra flat fee of \$30 per structure will apply to the service.

Service 2: Aerial Photography (Drone Photography)

Unlock a new dimension of your property's appeal.

- 10-15 Aerial Photos
- Multiple Angles & Lot Boundary Highlights
- MLS & Print Ready
- 24-Hour Turnaround

| SQ FT | Price |
|------------------------------|---------------------|
| Lot under 7,000 | \$110 |
| Lot between 7,001 - 10,000 | \$140 |
| Lot between 10,000 - 5 acres | \$200 |
| Lot above 5 acres | Call/chat for quote |

Pricing tiers: Determined by the lot size.

Detached Structure Add-On: Included in price.

Service 3: Dusk/Twilight Photography

Capture the magic of the golden hour.

- 5-10 Twilight Photos
- Golden hour shot
- Full HDR Processing for perfect lighting
- MLS & Print Ready
- 24-Hour Turnaround

| SQ FT | Price |
|---------------|---------------------|
| Under 2,000 | \$105 |
| 2,001 - 4,000 | \$105 |
| 4,001 - 6,000 | \$110 |
| 6,001 - 9,000 | \$120 |
| 9,000 above | Call/chat for quote |

Note:

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• **Example:** The service fee for a 2,500 sq. ft. house remains the same whether it sits on a small lot or on 5 acres; there are no hidden acreage fees.

Detached Structure Add-On: To include photography for any additional buildings on the property (e.g., pool houses, sheds, or separate workspaces), an extra flat fee of \$30 per structure will apply to the service.

Service 4: Lifestyle & Amenities Photography

Highlight the fantastic lifestyle your neighborhood offers.

- Coverage of Key Features (Clubhouse, Pool, Parks, Gym, Courts & More)
- Professional Shooting & Editing
- MLS & Print Ready
- 24-Hour Turnaround

| Location based | Price |
|--------------------|-------|
| Same location | \$50 |
| Different location | \$100 |

Service 5: Video WalkThru

Give buyers a moving experience of your property.

- A 1-2 Minute Video in stunning 4K resolution
- Professional Editing by expert videographers
- Royalty Free Music to set the perfect mood
- Optional Branded Graphics to reinforce your agency

| SQ FT | Price |
|---------------|---------------------|
| Under 2,000 | \$150 |
| 2,001 - 4,000 | \$175 |
| 4,001 - 6,000 | \$210 |
| 6,001 - 9,000 | \$255 |
| 9,000 above | Call/chat for quote |

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• **Example:** The service fee for a 2,500 sq. ft. house remains the same whether it sits on a small lot or on 5 acres; there are no hidden acreage fees.

Detached Structure Add-On: To include video for any additional buildings on the property (e.g., pool houses, sheds, or separate workspaces), an extra flat fee of \$50 per structure will apply to the service.

Service 5: Social Media Video Production

Captivate the scroll and stop buyers in their feed.

- 1-2 Minute Vertical Video in 4K
- Expert Editing with Intro, Royalty Free Music & Cinematic Transitions
- Platforms: Facebook, Twitter, Instagram, LinkedIn & TikTok

Re-purpose Video from Existing Video Tour - \$80

Repurpose your cinematic tour into a high-performing social clip.

On-site Video Production Pricing

| SQ FT | Price |
|---------------|---------------------|
| Under 2,000 | \$150 |
| 2,001 - 4,000 | \$175 |
| 4,001 - 6,000 | \$210 |
| 6,001 - 9,000 | \$255 |
| 9,000 above | Call/chat for quote |

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• **Example:** The service fee for a 2,500 sq. ft. house remains the same whether it sits on a small lot or on 5 acres; there are no hidden acreage fees.

Detached Structure Add-On: To include photography for any additional buildings on the property (e.g., pool houses, sheds, or separate workspaces), an extra flat fee of \$30 per structure will apply to the service.

Service 6: Aerial Video

Elevate your listing with a breathtaking aerial view.

- Cinematic 4K Aerial Video
- **Dynamic Angles** of the property & key features
- Neighborhood & Surrounding views for context
- A Unique, Grand Perspective that ground video can't match

| Video duration in minutes | Price |
|---------------------------|--------|
| Under 2 minutes | \$150 |
| 2 to 3 minutes | \$200 |
| 3 to 4 minutes | \$230 |
| 4 to 5 minutes | \$260 |
| Every additional minute | + \$30 |

Pricing tiers: Determined by video duration.

Detached Structure Add-On: Included in price.

Service 7: Matterport™ 3D Virtual Tour

Capture your listing in immersive 3D.

- A Fully Interactive 360-degree virtual walkthrough
- Intuitive desktop and mobile navigation
- Engaging dollhouse and floor plan perspectives
- 3 months of online hosting included

| SQ FT | Price |
|---------------|---------------------|
| Under 2,000 | \$200 |
| 2,001 - 4,000 | \$230 |
| 4,001 - 6,000 | \$265 |
| 6,001 - 9,000 | \$350 |
| 9,000 above | Call/chat for quote |

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• **Example:** The service fee for a 2,500 sq. ft. house remains the same whether it sits on a small lot or on 5 acres; there are no hidden acreage fees.

Service 8: Zillow 3D Tour

Stand out from the competition with a Zillow-optimized 3D tour.

- An Interactive 360° virtual walkthrough
- Professional 2D floor plan
- Specialized Zillow placement
- Your choice of branded or unbranded tour
- Perfect viewing on any device

| SQ FT | Price |
|---------------|---------------------|
| Under 2,000 | \$150 |
| 2,001 - 4,000 | \$155 |
| 4,001 - 6,000 | \$160 |
| 6,001 - 9,000 | \$175 |
| 9,000 above | Call/chat for quote |

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Service 9: Virtual Staging

All the impact of physical staging at a fraction of the cost.

- Professional Interior Design Curation
- Photorealistic Renderings
- Extensive Furniture Catalog
- **Fast** Turnaround
- No Heavy Lifting or Rental Costs

| Price per photo | Price |
|-----------------------|-------|
| 1 st photo | \$35 |
| Each additional photo | \$30 |

Service 10: 2D Floor Plan

Clear, professional layout diagrams.

- Accurate Room Dimensions & Layout
- Clean Top-Down Layout
- Approximate Total Sq Footage
- Easy-to-Understand Flow
- Professional B&W Format

| SQ FT | Price |
|---------------|---------------------|
| Under 2,000 | \$75 |
| 2,001 - 4,000 | \$90 |
| 4,001 - 6,000 | \$110 |
| 6,001 - 9,000 | \$120 |
| 9,000 above | Call/chat for quote |

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Detached Structure Add-On: To include 2D Floor Plan for any additional buildings on the property (e.g., pool houses, sheds, or separate workspaces), an extra flat fee of \$10 per structure will apply to the service.

Service 11: Interior Design Photography

Showcase your finest work with imagery worthy of publication.

Ideal For:

- Designers & Architects
- High-End Stagers
- Luxury Property Marketers

What You Get:

- Magazine-Quality Editorial Images
- Social Media Optimized Content
- Portfolio-Ready Galleries
- Brand-Enhancing Visuals

| Price per hour | Price |
|----------------|-------|
| 1 Hour Session | \$200 |
| 2 Hour Session | \$350 |
| 3 Hour Session | \$450 |

Note: Final image count varies based on the number of rooms.

Service 12: Photo Twilight Conversion

Turn ordinary daytime shots into captivating twilight scenes.

What You Get:

- Digital Day-to-Dusk Conversion
- Creates Warm, Inviting Atmosphere

- Highlights Outdoor Spaces
- Cost-Effective Alternative
- Quick Turnaround

| Price per photo | Price |
|-----------------|-------|
| 1 Photo | \$20 |

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